

MORGAN DUNN

GET IN TOUCH!

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EDUCATION

University of Illinois 2020
BFA Graphic Design
UAL: Central Saint Martins Fall 2018
Rosary High School 2016

SOFTWARE

Adobe Creative Cloud

Photoshop
InDesign
Illustrator
XD
Premiere Pro

Google Web Designer

HTML (basic)

CSS (basic)

TECHNICAL

Branding
Marketing
Photography
Art Direction
UI/UX
Typography
Endless theatre facts

LANGUAGE

English
ASL (basic)

EXPERIENCE

Floyd's 99 Barbershop

Freelance Graphic Designer *Present*

Work collaboratively with Floyd's marketing team to design and execute campaigns, social assets, emails, digital advertising, website content and interior/exterior signage. Execute graphic work according to the visual language and corporate guidelines of Floyd's.

The Office of Corporate Relations

Graphic Designer, *February - May 2020*

Created innovative and fresh Annual Update print booklets and charts that are used by The University of Illinois Urbana-Champaign as well as C-Suite Executives in Fortune 500 companies such as Capital One, BP, and Caterpillar.

RateYourSeats.com

UI/UX Intern, *May - August 2019*

Developed a voice and brand guidelines for Seatpop. Designed an app interface for the app Seatpop through user research, sketches, revisions, and prototypes. Mediated user testing for app prototype to discover and resolve issues in the interface navigation.

Illini Musicals

Graphic Designer + Marketing Director, *August 2016 - May 2020*

Collaborated with the creative team to brand each production from the ground up and create print and digital materials. Directed the marketing committee, scheduled press events, and ran ads all of which helped led to an increase in ticket sales by 60% over the course of four years. Organized and directed photoshoots to create assets from production advertising.

RateYourSeats.com

Graphic Design Intern, *May - August 2018*

Redesigned the RateYourSeats.com logo and created brand guidelines to follow the logo's refresh. Worked alongside the marketing team to develop emails, campaigns and ticket giveaways. Coordinated with the data and analytics team to create and publish weekly interactive ticket price infographics.

Celebration Theatre Company

Freelance Graphic Designer *2017*

Created posters and banners for productions of the 2017 season. Collaborated with the shows directors to produce graphics that would represent the productions high quality and professionalism.